

Industry Success Stories

Travel & Tourism



About the Client

The **travel and tourism division** in New Jersey wanted to share top travel tips and highlight the best spots in Jersey City to connect with beach vacation seekers.

Campaign Details

Combined with DMA targeting, the campaign used AdMessenger Scroll to target adults 25-64 looking for summer travel, family travel, and beach destinations.

Messaging

The client ran three different messages simultaneously under one campaign, focusing on 10 Wow-Worthy Things to Do in **Jersey City**.

Results

The campaign delivered **137k** impressions, **3,585** taps, and a **2.63%** CTR! The budget of \$800 was for **one** month, and the success generated other travel campaigns through this partnership.



Industry Success Stories

Media & Entertainment



About the Client

A podcast network brings local thought leaders, experts and entrepreneurs together to share unique perspectives and in-depth discussions on the trends that matter most in their area.

Campaign Details

Their 4-month campaign used **AdMessenger Scroll** to **geotarget** the entire Westchester County, NY by zip codes along with targeting physical business addresses.

Messaging

Hey Westchester! Click here to listen for Westchester's business leaders through the BCW Podcast Network. Build, Connect, Win and TUNE IT!

Results

The campaign delivered **over 100k** impressions to the Westchester County and produced **2,825 unique taps** to their website. Overall, this campaign received an impressive **CTR of 2.78%**! Due to these outstanding results, the client has since renewed for a brand-new campaign, which begins next quarter.



Industry Success Stories

Recreational Vehicles



About the Client

Located in Sublimity, OR this authorized dealership offers a wide variety of new and pre-owned vehicles, personal watercrafts, motorcycles, ATV's, utility vehicles and more.

Campaign Details

Utilizing AdMessenger's "Tap-to-Expand" capability, this campaign **geotargeted adults aged 18 – 64** located in unique zip codes near and around the dealership.

Messaging

Sea-Doo has a ride for everyone. Your Ride, Your Reason... Power Motorsports. Tap Here Now to Save!

Results

The campaign successfully delivered over 21,000 impressions during their flight, resulting in a .67% CTR overall performance. This client has **continued to renew their AdMessenger partnership 3 years in a row** and thoroughly enjoys the improved results, detailed reporting and consistent performance of their mobile campaigns.



SEA-DOO

Industry Success Stories

Music & Entertainment

About the Client

An **author and music artist** from Nashville, TN, wanted to build followers on Spotify, YouTube, Linktree, and Facebook.

Campaign Details

The campaign used AdMessenger Scroll to target males and females aged 18-25, had a budget of **\$2,500**, and ran for **five** months.

Messaging

Hottest NEW Female Rapper from the NATTI DELIVERS A BANGER 🎧 "IT LOOK GOOD" TAP IN NOW TO SEE HER VIDEO!!!!!!!!!!!!!! IT'S FIRE 🔥🔥🔥

Results

The campaign delivered **780k** impressions, **19,968** taps, and a **2.56%** CTR! The client built a targeted audience interested in her music and added more fans to each music platform she affiliates with.



“

By using AdMessenger, we increased the following and fan base for this artist and brought awareness to performance dates.

Industry Success Stories

Music & Entertainment

About the Client

A **music artist** wanted to drive listeners to stream music from multiple services, including YouTube and Tik Tok.

Campaign Details

The campaign used AdMessenger Scroll to target females aged 18-25, had a budget of **\$700**, and ran for **three** months.

Messaging

NEW MUSIC FROM YOU BOY ISIAH PALMER IT'S FIRE 🔥🔥
MUSIC THAT YOU NEED TO LISTEN TO RIGHT
NOW!!!!🎧🎧🎧 TAP IN TO LISTEN

NEW MUSIC 🎵🎵🎵FROM ISIAH PALMER "ADIOS" ON
ALL DSP'S & YOUTUBE, TIK TOK TAP IN NOW

Results

The campaign delivered **172,279 impressions**, **5,329 taps**, and a **3.13% CTR**!



Industry Success Stories

Medical Marijuana

About the Client

A **medical marijuana dispensary** in Orlando, Florida, wanted to drive medical marijuana card sign-ups and approvals.

Campaign Details

Using AdMessenger Scroll, the campaign utilized geotargeting and targeted adults 25+. They ran for **nine** months and had a budget of **\$5,400**.

Messaging

Florida Medical Marijuana Cards! Go to the dispensary the same day you see the Doctor. Tap Now to Get started!

Results

The campaign delivered **773k** impressions, garnered **20k** taps, and had a CTR of **2.57%**! The client successfully called awareness and provided education on the availability of medical marijuana and medical marijuana cards.



Building a targeted audience and delivering to them over mobile device inventory has proven to be a great tool for us.

Industry Success Stories

Medical Marijuana



About the Client

A **medical marijuana dispensary** in Orlando, Florida, wanted to drive medical marijuana card sign-ups and approvals.

Campaign Details

The campaign targeted **adults 18-34, 25-44, and 45+** with a household income of at least **\$45k**. They were also able to use data to reach those with chronic pain, anxiety, joint pain and a number of other medical diagnoses. The campaign ran for **two months** and had a budget of **\$2,700**.

Messaging

Get your Medical Marijuana Card..GUARANTEED TO GET YOUR CARD OR YOU PAY NOTHING! Tap Here...

Results

The campaign delivered **181k impressions**, garnered **5,100 taps**, and had a CTR of **2.8%**!



Industry Success Stories



About the Client

A **state lottery** had a goal to drive sales and awareness for a new scratch-off ticket.

Campaign Details

Audience data and **contextual targeting** allowed the client to reach users interested in the lottery, gambling, casinos, and entertainment. The campaign ran for **30 days** and had a budget of **\$8,500**.

Messaging

NEW Multiply the Cash Scratchers give you a chance to multiply your cash 5, 10, 25 or even 100 times. If you love it, multiply it!

Results

The campaign successfully delivered **2 million** impressions, had **37k taps**, and had a CTR of **1.84%**!



AdMessenger had consistent impression delivery and steady audience engagement for the duration of the campaign.



Industry Success Stories



About the Client

A state lottery wanted to drive traffic and clients to their website and raise awareness for gambling issues.

Campaign Details

Using audience data and geotargeting, the campaign targeted adults 18-54 who lived within the entire state and had an affinity for the lottery, gambling, gaming, and casinos. The campaign ran for **three months** and had a budget of **\$2800**.

Messaging

Games of chance can be fun but if you or someone you know is playing more and more, it can get out of hand. For confidential help w/Problem Gambling, Call 211.

Results

The campaign delivered **67,494 impressions**, **24,862 taps**, and a **3.8% CTR**!

“

This campaign was successful and delivered in full!



Industry Success Stories



About the Client

A **dental office** in Falls Church, Virginia, started an AdMessenger campaign to promote their services.

Campaign Details

Using **audience data** and **geotargeting**, the client targeted users within a 15-mile radius around Washington, Arlington, Alexandria, and Fairfax. They rotated five separate messages with five different tap destinations. The campaign ran for **three months** with a total budget of **\$1,500**.

Messaging

\$99 (exam+ xrays+basic cleaning)!! Tap now!
\$35 dental emergency! Tap now!
Free 3d preventative scanning! Tap now!
Free ortho consultation! Tap now!
Payment plans up to 64 months! Tap now!

Results

The campaign successfully delivered **150,000 impressions**, had **3,729 taps**, and had a **CTR of 2.54%**!



Running five messages in one campaign allowed us to see which of our services was most attractive to our audience. We could also easily tweak our messaging during the campaign to create better results.

Industry Success Stories



About the Client

A **dental office** in Salt Lake City, Utah AdMessenger campaign to promote their services and advertise dental implants.

Campaign Details

Using **audience data** and **geotargeting**, the client targeted adults 30+ with a household income of \$50k+ that lived within a 15-mile radius of their location. The campaign ran for one month and had a budget of \$425.

Messaging

Are you missing teeth? Gateway Dental Arts Implants can help improve your Health and Quality of Life and Live Better!
- [CLICK HERE](#) to get started.

Results

The campaign successfully delivered **100,000 impressions**, had **3,204 taps**, and had a **CTR of 3.2%**!



Industry Success Stories

Dental Spanish Speaking



About the Client

A **dental office** in Falls Church, Virginia, started an AdMessenger campaign to promote their services to a Spanish-speaking audience.

Campaign Details

Using **audience data** and **geotargeting**, the client targeted Spanish-speaking users within a 15-mile radius around Washington, Arlington, Alexandria, and Fairfax. They rotated five separate messages with five different tap destinations. The campaign ran for **three months** with a total budget of **\$1,500**.

Messaging

\$99 (Examen + Rayos X + Limpieza básica) ¡TOCA AHORA!
\$35 Emergencia dental ¡TOCA AHORA!
Gratis escaneo preventivo 3D Toca ahora!
Gratis consulta ortográfica ¡Toca ahora!
Gratis consulta de implantes ¡Toca ahora!

Results

The campaign successfully delivered **150,000 impressions**, had **4,187 taps**, and had a **CTR of 2.87%**!

“

This campaign is the first time we have had the opportunity to deliver to a Spanish-speaking community through audience targeting.



Industry Success Stories

Quick Service Restaurant



About the Client

Little Caesars Pizza in East Stroudsburg, PA, wanted to promote a special they had running while simultaneously driving their audience to download their app.

Campaign Details

Using **geotargeting**, Little Caesars was able to reach audiences 18+ in their area and drive business to this specific location. The campaign ran for **three months** with a total budget of **\$1,600**.

Messaging

Pizza! Pizza! FREE CRAZY BREAD when you mention this ad! East Stroudsburg Location ONLY! TAP NOW to download the app and order online.

Pizza! Pizza! Hungry? TAP HERE to download the app and order online now!

Results

The campaign successfully delivered **177,506 impressions**, had **3,916 taps**, and had a **CTR of 2.21%**

“
Using AdMessenger allowed us to accomplish two things in one campaign; target an audience in a chosen area for a selected store, and drive that audience to download our app.”



Industry Success Stories

Quick Service Restaurant



About the Client

A popular fast-food restaurant located in Louisiana runs an ongoing recruitment campaign with AdMessenger.

Campaign Details

Using audience data, the client targets adults ages 25-54 and women ages 18-54. The campaign is an ongoing recruiting campaign for shift workers in the fast-food industry. This company has been running since December 2021 and advertises multiple locations each month.

Messaging

NOW HIRING AT ALL MCDONALD'S LOCATIONS STARTING AT \$10 AN HOUR! TAP HERE FOR MORE INFORMATION

NOW HIRING AT ALL MCDONALD'S LOCATIONS STARTING AT \$12 AN HOUR! TAP HERE FOR MORE INFORMATION

NOW HIRING AT ALL MCDONALD'S LOCATIONS STARTING AT \$13 AN HOUR! TAP HERE FOR MORE INFORMATION

Results

The campaign has successfully delivered **2,327,265 impressions**, **33,470 taps**, and had a **CTR of 1.44%**!



Industry Success Stories

Auto



About the Client

A **Kia auto dealer** in Toledo, OH wanted to target consumers in market for a new car or SUV.

Campaign Details

Using **geotargeting**, the auto dealer was able to reach consumers near the dealership who were looking to purchase a car or SUV. The campaign ran for **32 days** and had a total budget of **\$481**.

Messaging

STOP! DON'T MAKE A THOUSAND DOLLAR MISTAKE. GET MORE FOR YOUR TRADE-IN GUARANTEED, AT TAYLOR KIA! LOOKING FOR THE BEST DEAL FOR NEW KIA'S, GO TO TAYLOR KIA NOW!

Results

The campaign successfully delivered **22,080 impressions**, had **113 taps**, and had a **CTR of 0.6%**!



Industry Success Stories



About the Client

A **Chevrolet Dealer** utilized AdMessenger to drive clients to their location and increase sales.

Campaign Details

The campaign took a layered approach by using geotargeting and targeting adults 25-54 who were auto intenders and in the market for a new vehicle. The campaign ran for **one month** and had a budget of **\$675**.

Messaging

RECEIVE A \$10 GAS CARD - take a test drive during February at CHEVROLET OF TROY. Call 937-335-0096 for more information. Hundreds of Vehicles priced below MSRP.

Results

The campaign successfully delivered **150,433 impressions**, had **4,427 taps**, and had a **CTR of 2.9%**!



Industry Success Stories

Outdoor Entertainment



About the Client

An **outdoor adventure rafting company** in Hartford, TN, utilized AdMessenger to drive traffic to their website for a special sale.

Campaign Details

Using **geotargeting**, the client targeted users within a 40-mile radius of their location. The campaign ran for **52 days** with a total budget of **\$1012.63**.

Messaging

"Tap here now for the best White Rafting! Special Spring rates!"

Results

The campaign delivered **200,772 impressions**, **5,376 taps**, a **2.68% CTR** and an exposure of **1182 hours**. The campaign increased both bookings and sales!



“

We loved using AdMessenger for this particular initiative. It definitely increased traffic to the website which in turn increased sales.

Industry Success Stories

Local Services



About the Client

A roofing contractor in New York was looking to drive traffic to their website and increase sales.

Campaign Details

Geotargeting allowed the client to target an audience who lived within close proximity of their business. The campaign ran for **one month** and had a budget of **\$400**.

Messaging

Protect your roof with Tri-County Contracting's 10 year FREE roof inspections on your new roof. Click here to be worry free.

Results

The campaign delivered **97,369 impressions**, **2,721 taps**, and a **2.8% CTR**!



Industry Success Stories



Utility Company



About the Client

An electric company in Houston, Texas, was looking to drive potential customers to their website to compare plan pricing and push them to change their service provider.

Campaign Details

The company targeted adults 25+ who were interested in utility providers. Using a tracking pixel, the client tracked their website analytics and had transparent reporting from AdMessenger that captured delivery via a heat map.

The campaign ran for **three months** and had a budget of **\$2,400**.

Messaging

Get straightforward plans with the competitive pricing YOU NEED and the EXCELLENT CUSTOMER SERVICE you deserve. Plus, Texas-sized rewards! Tap here for details!

Results

The campaign delivered **126,780 impressions**, **2,909 taps**, and a **2.29% CTR**!

“
AdMessenger is the client's "go to" for mobile. Easy to use, quick set up and launch, and great results.

Industry Success Stories

HVAC



About the Client

An HVAC company out of St. Louis, MO, runs annually on AdMessenger – utilizing it for different specials and repair reminders each month.

Campaign Details

Using **geotargeting**, the client targets homeowners in the surrounding area and generally alternates at least two messages each month. The client runs **annually** and has a budget of **\$600 a month**.

Messaging

\$500 in gas with the install of a new HVAC system from Air Comfort Service, now through July! Tap here for a free estimate and details.

Get in your comfort zone with a cooling system check from Air Comfort Service. Click here for a/c services! Tap Here

Results

The campaign delivered **720,000 impressions**, **15,120 taps**, and a **2.1% CTR annually!**

“

The client loves how AdMessenger is cost-effective and drives results to their different promotions.



Industry Success Stories

Government



About the Client

A communications firm in Virginia used AdMessenger to promote COVID-19 boosters to a Spanish Speaking audience.

Campaign Details

The campaign targeted Spanish Speakers, 60+ in the state of Virginia. It ran for **two months** and had a budget of **\$1,200**.

Messaging

In the fight against COVID-19, you've got options, Virginia. Ask your doctor or pharmacist if the latest booster shot is right for you.

Results

The campaign delivered **263,597 impressions**, **6,219 taps**, and a **2.36% CTR**!

“

The advertiser enjoyed using AdMessenger to target a specific demographic while being cost effective.



Industry Success Stories

Local Restaurant



About the Client

A local BBQ restaurant in Missouri wanted to promote its menu and to-go options and drive traffic to its website and location.

Campaign Details

Using **geotargeting**, the restaurant targeted those in surrounding areas. The campaign ran for **one month** and had a budget of **\$400**.

Messaging

It's playoff time! Nothing goes better with football than Gettin' Basted BBQ! Check out our menu and order a Party Pack or drive-thru for your next get-together!

Results

The campaign delivered **124,915 impressions**, **4,038 taps**, and a **3.5% CTR**!



Industry Success Stories



About the Client

A law firm in Chicago, IL, wanted to drive traffic to their website and location using AdMessenger.

Campaign Details

Using **geotargeting**, the law firm targeted parents in surrounding areas. The campaign ran for **one month** and had a budget of **\$500**.

Messaging

Planning your strategy to pay for your kid's college? Learn the best practices in student loans with Kaplan Law Firm.

Results

The campaign delivered **118,544 impressions**, **3,175 taps**, and a **2.7% CTR**!



Industry Success Stories



About the Client

A **personal injury lawyer** based in Houston, Texas, wanted to bring on new clients and spread awareness that they were ready to help with personal injury cases.

Campaign Details

The campaign utilized geotargeting and targeted adults 18+ searching for legal services. The campaign ran for 22 days and had a budget of \$4,300.

Messaging

IF YOU'VE BEEN IN AN ACCIDENT, DON'T BE A VICTIM TWICE!
CALL WALKER TEXAS LAWYER TODAY! TAP HERE FOR MORE
INFORMATION.

Results

The campaign delivered **1,075,787** impressions, **26,290** taps, **6,603** hours of exposure, and a **2.44%** CTR!



Industry Success Stories

Education



About the Client

An online university out of Huntsville, TX, wanted to promote online enrollment for earning a graduate in teaching.

Campaign Details

The client targeted adults 25-45 in Texas with a bachelor's or master's degree in education. The campaign ran for **45 days** and had a budget of **\$2,500**.

Messaging

Discover the power of teaching with an M.A. in Mathematics. Hone your skills with a graduate degree earned online and at your pace.

Results

The campaign delivered **314,955 impressions**, **8,463 taps**, and a **2.7% CTR**!



Industry Success Stories

Employment



About the Client

A **state training school** in Iowa was seeking job applications for a special education instructor.

Campaign Details

The campaign targeted education workers and ran for **20 days** with a budget of **\$675**.

Messaging

The State Training School (STS), at Eldora, is seeking a Special Education Instructor. >> Click to apply <<

Results

The campaign delivered **158,550 impressions**, **4,652 taps**, and a **2.9% CTR**!



Industry Success Stories

Food & Beverage



About the Client

Pepsi wanted to promote a chance to win a home gym to increase their website traffic.

Campaign Details

The campaign targeted Pepsi purchasers 18+, ran for **one month** and had a budget of **\$2,000**.

Messaging

ENTER FOR A CHANCE TO WIN A HOME GYM FROM PEPSI ZERO! NO PURCHASE NECESSARY. SEE WEBSITE FOR OFFICIAL RULES AND DETAILS.

Results

The campaign delivered **460,452 impressions**, **14,997 taps**, and a **3.3% CTR**!



Industry Success Stories

Firearms



About the Client

A gun show utilized AdMessenger to drive attendance in the days leading up to the event.

Campaign Details

The campaign **targeted adults 25+ with a household income of \$35k-\$300k**. It ran for **four days** and had a budget of **\$500**.

Messaging

TAP HERE for a GUN & KNIFE SHOW you WON'T FORGET---
SHAWNEE, OK ! FEB 25th & 26th Heart of OK EXPO
Center...SAT, FEB 25th & SUN FEB 26th...TAP for COUPON!

Results

The campaign delivered **53,540 impressions**, **1,706 taps**, and a **3.2% CTR!**



Industry Success Stories

Property Management



About the Client

An apartment complex in Tucson, Arizona, utilized AdMessenger to drive traffic to its website and encourage users to lease an apartment.

Campaign Details

The campaign **geotargeted** adults in the surrounding area and had a budget of **\$1,501**.

Messaging

Live Tucson – Live The Seasons – 1 Gig Internet/bed – Private bed&bath – Brand new bathrooms – Newly remodeled kitchens – Luxury plank flooring – Lease Today –

Results

The campaign delivered **333,683 impressions**, **8,204 taps**, and a **2.46% CTR**!



Industry Success Stories

Insurance



About the Client

An insurance agency servicing Montana and Wyoming wanted to reach users looking for home and auto insurance.

Campaign Details

Audience data allowed the campaign to reach individuals looking for home, life, auto insurance, and home and auto owners. The campaign ran for 30 days and had a budget of **\$300**.

Messaging

Need help with Home, Auto or Life insurance? TAP HERE to call your local MT/WY experts at the Hess Insurance Agency.

Results

The campaign delivered **70,866 impressions, 2,121 taps**, and a **2.99% CTR!**



Industry Success Stories

Senior Living Facility



About the Client

A retirement and senior living facility in Palm Bay, Florida, wanted to advertise to potential residents.

Campaign Details

The campaign targeted adults 50+ within a 40-mile radius of the facility using **audience data** and **geotargeting**. The campaign has run for the past year and has a budget of **\$3,500**.

Messaging

Enjoy your retirement with the perks of our Independent Living program. Contact [client name] to learn more about our amenities and services available.

Results

The campaign delivered **500,737 impressions, 14,026 taps,** and a **2.8% CTR!**

Industry Success Stories

Furniture Store



About the Client

A furniture store out of Louisiana wanted to utilize AdMessenger to bring in new business.

Campaign Details

The campaign **geotargeted** users in the surrounding area, ran for 17 days, and had a budget of **\$420**.

Messaging

HIGHER QUALITY, LOWER PRICES, HAND CRAFTED PIECES THAT LAST GENERATIONS AT REAL WOOD FURNITURE IN LAKE CHARLES. [TAP HERE TO VIEW OUR INVENTORY](#)

Results

The campaign delivered in full with **105,566 impressions** and a **2.35% CTR!**



Industry Success Stories

Furniture & Appliance Store



About the Client

Lafferty's, a locally owned and operated furniture and appliance business, wanted to use AdMessenger to promote a significant spring savings event.

Campaign Details

The campaign **geotargeted** users in the surrounding area, ran for 30 days, and had a budget of **\$500**.

Messaging

Save BIG with Lafferty's Spring Savings event, plus an extra \$100 off select dishwashers—including installation! The sale ends March 31; see store for details.

Results

The campaign delivered in full, with 71,795 impressions and 2,430 clicks generated, ending with a **3.38% CTR!**



Industry Success Stories

Sports/Gaming



About the Client

A sports and betting company based in Florida used AdMessenger to reach sports fans during Super Bowl 2023.

Campaign Details

During the Super Bowl, the campaign reached audiences of 21+ who were within a 4-mile radius of the State Farm Stadium in Glendale, Arizona. Using a layered approach, they also used audience data and targeted audiences interested in sports, sports betting, and online gambling.

Messaging

Bet On The Super Bowl, Get Up To \$1,000 Back If You Lose.
TAP HERE To Bet Now >>

Results

The campaign delivered **99,383 impressions**, **1,873 taps**, and a **1.88% CTR**! Overall, the AdMessage garnered **477 hours and 55 minutes of exposure time**.



Industry Success Stories



About the Client

A realty business used AdMessenger to reach home buyers.

Campaign Details

The campaign geotargeted users in close proximity to their business. It ran for 30 days with a budget of \$225.

Messaging

Sparks will fly when you find your dream home. Tap here to find a REALTOR® expert to get started.

Results

The campaign delivered **50,605 impressions**, **1,169 taps**, and a **2.31% CTR!**



Industry Success Stories

Real Estate



About the Client

A real estate business in Wyoming wanted to reach homeowners who were looking to sell their homes.

Campaign Details

Using a series of messages, the campaign geotargeted homeowners in Teton County, Wyoming.

Messaging

Selling in Jackson Hole? Meredith Landino & Caroline Biciolis. Who you work with matters. Proven track record, professional, local, expert. [Tap to connect.](#)

What's my home worth? Ask Meredith Landino & Caroline Biciolis. Get accurate, current market data delivered personally. [Tap to connect with us!](#)

Selling an investment property? Do you qualify for a 1031 Tax Exchange? Talk to a local expert. [Tap to connect.](#) Meredith Landino & Caroline Biciolis.

Meredith Landino & Caroline Biciolis. Connected. Professional. Strategize your real estate future. Curated connections locally & nationwide. [Tap to connect.](#)

Meredith Landino & Caroline Biciolis. How's the market? Get daily, accurate market data. Live, local experts. [Tap to connect.](#)

Results

The campaign delivered **30,436 impressions**, **805 taps** and **a CTR of 2.64%**.

Industry Success Stories



About the Client

A liquor store in Lake Charles, LA, used AdMessenger to bring in new customers and showcase their business.

Campaign Details

Using audience data and geotargeting, the campaign reached users aged 18+ in the Lake Charles area. The campaign ran for 31 days and had a budget of \$250.

Messaging

FINE WINE, LIQUOR, BEER AND MANY SERVICES OFFERED AT LAKE STREET LIQUOR IN LAKE CHARLES. TAP HERE TO VIEW OUR MANY PRODUCTS AND SERVICES.

Results

The campaign delivered **25,366 impressions, 571 taps, 2.25% CTR**, and an overall exposure of **136 hours and 59 minutes**.

Industry Success Stories

Events & Entertainment



About the Client

A watermelon festival in Lake Charles, LA, used AdMessenger to attract families to their annual festival.

Campaign Details

Using audience data and geotargeting, the campaign reached women aged 25-54 in the Lake Charles, Lafayette, and Alexandria area. The campaign ran for 31 days and had a budget of \$250.

Messaging

BEAUREGARD WATERMELON FESTIVAL. JOIN US THURSDAY JUNE 22nd THROUGH SATURDAY JUNE 24TH FOR LIVE MUSIC, FOOD AND FUN. TAP HERE FOR MORE INFO.

Results

The campaign delivered **150,829 impressions, 3,549 taps, 2.35% CTR**, and an overall exposure of **918 hours and 43 minutes**.



Industry Success Stories

Pest Control



About the Client

A pest control service in Florida used AdMessenger to bring in more business and gain new clients.

Campaign Details

Using geotargeting and audience demographics, the campaign targeted non-apartment owners looking to move within the Sarasota and Charlotte counties of Florida. The campaign ran for 31 days and had a budget of \$250.

Messaging

Stop bug invasions & keep them out! Tap to call for your FREE consultation today!

Results

The campaign delivered **25,107 impressions, 631 taps, 2.51% CTR**, and an overall exposure of **138 hours and 24 minutes**.



Industry Success Stories

Grocery



About the Client

A grocery store in Oregon wanted to let potential customers know of their discounts and savings throughout the store.

Campaign Details

Using geotargeting, the campaign targeted users 18+ who lived in the area. The campaign ran for just under a year and had a total spend of \$7,846.

Messaging

Shop at Thunderbird Market for the best value for the dollar! Tap here to see ad.

Results

The campaign delivered **785,985 impressions**, **21,037 taps**, **2.68% CTR**, and an overall exposure of **5,257 hours and 20 minutes**.



Industry Success Stories

Grocery



About the Client

A grocery store in Indiana ran three separate campaigns with AdMessenger, featuring different departments – meat, produce, and floral. They wanted to showcase the many things they had to offer and bring in new customers.

Campaign Details

Using geotargeting, the campaign targeted users 18+ who lived in the area. The three campaigns ran for **134 days**, and each had a budget of **\$2,250**.

Messaging

Meat Savings: Pot Roast/Ground Chuck \$3.99lb; Pork Chops/Chicken Thighs \$2.99lb; T-Bone Steak \$7.99lb; Sugardale Bacon 2/\$7; view more in our ad!

Produce Savings: Grapes \$1.49lb; Peaches \$.99lb; Cantaloupes 2/\$4; Idaho Potatoes 2/\$5; Green Cabbage \$.69lb; Grapefruit \$3.99 ea; click for more in our ad!

Order flowers online today for any occasion! Free Delivery on Online Orders over \$30! Click here to order!

Results

Meat: Delivered 73,921 impressions, 2,218 taps and a 2.78% CTR.

Produce: Delivered 73,396 impressions, 2,084 taps and a 2.62% CTR.

Floral: Delivered 80,395 impressions, 2,293 taps and a 2.85% CTR.



Industry Success Stories

Political



About the Client

A national safety council ran an AdMessenger campaign in Mississippi to inform drivers of the potential risk of unresolved safety recalls on their vehicles.

Campaign Details

Using a layered approach, the campaign used geotargeting and audience data to target individuals who owned used vehicles and lived within the area. The campaign ran for 43 days and had a budget of \$6,100.

Messaging

1 in 5 vehicles has an open safety recall: does yours? Check now at [CheckToProtect.org](https://www.checktoprotect.org) – repairs are free.

Results

The campaign delivered **612,000 impressions** and a **CTR of 2.76%**.



Industry Success Stories

Political – Get Out The Vote



About the Client

The campaign's mission was to mobilize Contra Costa County's Latinx community by encouraging registered Hispanic voters 18+ to vote. The message emphasized the importance of civic participation in improving health, education, and economic outcomes within the community.

Campaign Details

The campaign used layered targeting, geotargeting, and audience data to target Hispanic registered voters 18+ in Contra Costa County, California.

Messaging

Vote today! Give power to our voices! *Si Se Puede!*

Click here for more information. The use of "Si Se Puede!" aligned with the phrase's cultural resonance, historical significance, and empowerment within the Latinx community.

Results

57,949 impressions were delivered. The campaign achieved a **2.55% CTR**, indicating strong engagement with the target audience.



Industry Success Stories

Political



About the Client

A local candidate running for County Commissioner ran an AdMessenger campaign to inform voters about her platform, which addresses the needs of the people of Indian River County.

Campaign Details

Using a layered approach, the campaign used audience data to target Republican and Independent voters using a geotargeting polygon around Indian River County.

Messaging

COMMON SENSE FOR OUR FUTURE! Tracey Zudans has common-sense solutions to the issues facing Indian River County.

Results

The campaign ran for 40 days and had a budget of \$4,180. The campaign delivered in full with **40,728 impressions and a CTR of 2.49%.**



Industry Success Stories

Tobacco



About the Client

A tobacco shop in Dallas, Texas, wanted to advertise for their monthly sale and bring in new business.

Campaign Details

The campaign geotargeted adults 18+ who lived in the area. The campaign ran for **13** days and had a budget of **\$200**.

Messaging

Ongoing Deals and More-Daily deals on disposables, delta pens, pipes, & more...Tap Here!

Select bottles of vape juice \$10ea, buy 2 or more and receive a free pod system...Tap Here!

Elf Bars, Lost Mary's, Tysons, Neos, Orions, and Mintopias \$15, 2 for \$25, 3 for \$35, 4 for \$40, 4+ \$10ea...Tap Here!

Ongoing Deals and More- 60% off all Kratom POWDER...Tap Here!

Ongoing Deals and More-25% off Glass through DEC 31st...TAP HERE!

Results

The campaign delivered **12,555 impressions, 335 taps and a CTR of 2.67%**.



Industry Success Stories

Floral



About the Client

A florist in Norwalk, CT, utilized AdMessenger to bring in more business and advertise bouquets for special occasions.

Campaign Details

The campaign used geotargeting to reach adults 18+. The campaign ran for **44 days** and had a budget of **\$400**.

Messaging

BRUCE'S has the best and brightest flowers for this day and every day. Send a fresh bouquet from BRUCE'S FLOWERS! Shop now. BRUCE'S has the best and brightest flowers for this day and every day. Send a fresh bouquet from BRUCE'S FLOWERS! Shop now.

Results

The campaign delivered **40,692 impressions**, **1116 taps** and a **CTR of 2.74%**.



Industry Success Stories

Education



About the Client

The Orange County Teacher's Association in Florida utilized AdMessenger to protest the **64%** healthcare jump in the 2024 contract for teachers in Orange County. While the teachers won a pay increase, the 64% premium hike watered down any gains they would have received within the new contract.

Campaign Details

The message was a **tap-to-email** campaign. **Geotargeting** delivered the preset message to users within the six districts that make up the Orange County School System. Upon tapping the AdMessenger scroll, an email would populate and be delivered to all the school board members. The campaign had a budget of **\$7,500** with a goal of **800,000** impressions to be delivered.

Messaging

"Outrageous health insurance increases are being forced on your local teachers and their families. Tap here to help now."

Results

AdMessenger aided in the Association's success! The campaign was halted on March 6th, 2024, and a new contract was awarded. Teachers were given a 9% pay increase, with no healthcare premium hike. AdMessenger successfully delivered **711,035** impressions with a **1.8% CTR**.



The Association readily put on its sparring gloves to take on the School Board when the contract, which included a much-needed pay increase for the Teachers of Orange County, also included the very unreasonable 64% healthcare premium hike that essentially watered down the pay increase. This was a hard no/Impasse.

[Read More](#)

Industry Success Stories



About the Client

A casino in Oklahoma used AdMessenger to bring in more customers on Sundays during their Catfish Meal special.

Campaign Details

The campaign utilized geotargeting to reach those close to the casino. It ran for a total of 27 days and had a budget of \$1,000.

Messaging

Fried catfish meal! Sundays enjoy delicious fried catfish filet only \$14.95 from 3pm-9pm at Rock and Brews Casino Braman!! TAP HERE FOR MORE INFO

Results

The campaign successfully ran in full - delivering 117,119 impressions and a CTR of 3.61%.



Industry Success Stories

Hospitality



About the Client

A hotel in Florida used AdMessenger to recruit new employees who were attending a nearby career fair.

Campaign Details

Using a layered approach, the campaign used **geofencing** and **audience targeting** to reach adults 25-54 looking for employment or who were currently employed in various custodial, restaurant, and dining roles. The campaign ran for 23 days and had a budget of \$1,041.

Messaging

SEMINOLE HARD ROCK TAMPA CAREER FAIR · OCTOBER 3 · 10AM – 2PM · ON THE SPOT OFFERS · [CLICK FOR DETAILS](#).

Results

The campaign successfully ran in full - delivering **260,474** impressions and a CTR of **2.86%**.



Industry Success Stories

Hospitality



About the Client

A hotel in Texas needed to attract new customers.

Campaign Details

The campaign utilized geotargeting and audience data to reach adults aged 55+ and ran for 26 days with a budget of \$425.

Messaging

🏈 PICK THE PROS-MAKE YOUR PICS LIKE A PRO WHILE CHEERING ON YOUR FAVORITE PRO FOOTBALL TEAM FOR YOUR CHANCE TO WIN \$200,000 IN PRIZES 🏈

Results

The campaign successfully delivered 52,726 impressions and a CTR of 3.35%.



Industry Success Stories

Home Improvement



About the Client

A construction company utilized AdMessenger to reach new customers.

Campaign Details

The client wanted to utilize **weather triggering** to deliver three messages—one as default during normal weather and two others that would trigger during rain or snow—to capture new customers who may have leaks or cracks in their homes. They were able to reach homeowners with a household income of 100k+.

Messaging

Got Cracks? Wet basement? We Fix & Protect! Moran Construction - Your Foundation Repair and Waterproofing Pros. Don't Wait, Secure Your Home Today! Call NOW!

Results

The campaign successfully delivered 24,169 impressions and a CTR of 2.25%.

